



# Field to Floral Become a Grower

Field to Floral Growers are a group of local flower farmers who are committed to providing sustainably grown blooms to designers and consumers in NW Washington. Through a Field to Floral membership, growers gain access to a community of likeminded growers, a larger customer base through the weekly market, and features on social media and promotional materials.



## Field to Floral Market

Our market season runs from May-October. Growers upload their availability onto a fresh sheet every Friday for designers to pre-order until the following Monday morning. Weekly markets take place Wednesday from 7-10am at Poppy and Pomegranate in Bellingham. The market is open to public buyers from 8-10am. Growers are encouraged to bring extra product to the market for people to shop the floor.

## Direct Farm Ordering

While we encourage growers to complete any preorders from the fresh sheet at the Wednesday market, you are also welcome to arrange pickup at another time and location. Pickups at the market allow designers to have a "one stop shop" where they can pick up all of their orders from different farms at one location. This is the driving force behind the market, but we understand that not every grower can make the scheduled time!

## Common questions :

### How much does it cost?

For the **2025 growing season**, there is an annual fee of \$100. This gets you access to listing on the fresh sheet, selling on the market floor, priority access to designers, and features on website, social media, and all promotional materials.

### How is pricing set?

Each grower sets his or her own pricing. We try to keep our prices close to other regional wholesale prices, and if there is a large discrepancy between the price of a product from different growers, we may ask you to reconsider.

### What if I don't have products for the entire growing season?

No problem! Come to as many markets as you can.

## How to Join

Send us an email or visit our website



Fill out an application



Pay your annual fee



[fieldtofloral@gmail.com](mailto:fieldtofloral@gmail.com)

[www.fieldtofloral.com](http://www.fieldtofloral.com)